

ABSTRACT OF THE DISCLOSURE

A digital copying apparatus comprising a scanner unit, a processing unit, a printer unit and a control unit. The control unit defines the image orientation of the image on each document automatically on the basis of the orientation of the document and on an assumption that the reading direction of the image on the document is always situated in a fixed predetermined direction with respect to the scanner unit. When original documents are introduced into this apparatus allowing for the fixed direction, the processing operations related to the image orientation automatically take place correctly. As a result, many settings which normally have to be input to define a copy job are superfluous.